

Distinguished Education Executive Joins Auburn Leadership Team

Marina Major Selected as Executive Vice President; Will Oversee National Operations and Program Replication

Highlights

- Ms. Major was formerly the COO, CFO and member of the board of directors at the British Schools of America
- Proven education and business leader with a strong track record
- Oversaw start-up of four British schools nationwide; grew enrollment from 27 to 1,900 students



HERNDON, VIRGINIA, January 27, 2010 – The Auburn School (“Auburn”) announced the hire of Marina A. Major as executive vice president. In her new role, Ms. Major will be responsible for all operational and financial functions at The Auburn School and for the national replication of Auburn’s model.

“We are thrilled to welcome Marina to The Auburn School team,” said Erik Heyer, Auburn’s founder. “Her background in school management and growth will be a tremendous asset as we continue our work to build Auburn into a national model program. She will also be leading our efforts to help serve more families by replicating the Auburn model in other areas.”

Ms. Major comes to Auburn after 10 years with British Schools of America, a leading provider of British style international education in the U.S. Ms. Major served as both its CFO and COO and was responsible for starting up four schools in the US and increasing enrollment



from 27 students to over 1,900. Ms. Major had oversight and responsibility for all BSA operations and was an executive on the school's board of directors.

"I am thrilled to be a part of an organization that successfully provides its students with a strong academic program *and* crucial social skills instruction. Auburn is fulfilling a great need in our community, and I am looking forward to using my past experiences to help replicate The Auburn School in new areas," said Ms. Major.

Ms. Major was previously director of administration and international operations for Micro Analytics Inc, a leading logistics software developer. Prior to joining Micro Analytics, Ms Major worked for BT Office Products International Inc., where, holding a variety of roles, she was responsible for company-wide operations, and worked directly for the executive board, spearheading corporate development initiatives.

Ms. Major received a bachelor of business administration from the College of William and Mary, majoring in marketing with a minor in Spanish, holds a certificate in accounting from the University of Virginia, and is currently a CPA in the State of Virginia.

About Ms. Major

Marina Major, executive vice president, oversees all financial, operational and development functions at The Auburn School, including our efforts to replicate Auburn nationally. She joins Auburn after 10 years with British Schools of America, a leading provider of British style international education based here in Washington DC. Students at the British Schools represent over 65 nationalities and attend some of the best universities in the U.S. and abroad including Harvard, Princeton, Oxford and Cambridge. Ms. Major served as both its CFO and COO and was responsible for starting up four schools in the U.S. and increasing enrollment from 27 students to over 1,900 around the country. Ms. Major had oversight and responsibility for all BSA operations and served on the school's board of directors. Previously, she was Director of

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About The Auburn School

The Auburn School is an outstanding new private school in Herndon, VA serving intellectually engaged students with challenges in the areas of communication, socialization, language and organization, such as Asperger's syndrome. Auburn's staff and board of advisors include distinguished national, state and local education leaders and professionals. The school opened in fall 2009 to serve students in grades 1 – 8. The school's mission is to become a national model program. Auburn delivers a unique and individualized educational program featuring small class sizes, research-based instructional strategies, a well-trained faculty and an educational environment uniquely designed to meet the needs of our students. For further information, The Auburn School can be contacted at (703) 793-9353 or on the web at www.theauburnschool.org.

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